


# SMS payments? Sycurio does that.



Switch  on payments  
in any channel with Sycurio.Digital

Your customers are highly engaged on their mobile phones, making SMS a preferred channel for payment requests. Sycurio.Digital's payment links work seamlessly with SMS and offer easy customization to meet your organization's requirements. Our robust API and intuitive User Interface provides you with a platform that powers your omnichannel payments and elevates your CX to a level that will keep your customers coming back.

Give your customers the power of choice with SMS payments.

Reach every customer, everywhere. Switch  on the convenience of SMS payments with Sycurio.Digital.

SMS has an average open rate of nearly 99%, with 97% of messages read within **15 minutes of delivery.**

**99%**  
open rate

The global mobile payments market size is valued at more than \$94 billion USD in 2024, and is expected to reach nearly **\$409 billion USD by 2029.**

**\$409**  
billion by 2029

Mobile payments are predicted to make up **79% of all digital transactions by 2025.**

**79%**  
of all digital transactions

- **Improved conversion rates:** Removing the need for customers to navigate to a separate payment channel, results in reduced drop-offs in the payment process, leading to higher conversion rates and increased sales – making SMS a far more effective and real time channel compared to others!
- **Seamless CX:** Your customers can make payments conveniently with the click of a button within a text message, without having to switch to a different application – creating seamless and convenient payment experiences, reducing friction, and improving customer satisfaction
- **Configurable payment links to fit your needs:** Easily set up payment links to expire after a designated number of clicks, by time-specific or geolocation-specific parameters, allow password protected links, enable links to become inactive after successful payment, and more
- **Instant payment confirmation:** With status updates in real time, customers can receive immediate payment notifications or receipts within the SMS conversation
- **Streamlined support and issue resolution:** If your customers have a payment-related question or issue, they can directly communicate with agents in the SMS conversation, enabling quicker response times, efficient issue resolution, and improved customer support
- **Enhanced analytics and insights:** Unlock valuable data and insights on customer payment behavior by enabling payments within SMS to identify trends, optimize payment processes, and make informed business decisions

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**Sycurio.**

# 4 simple steps to use Sycurio.Digital with SMS.

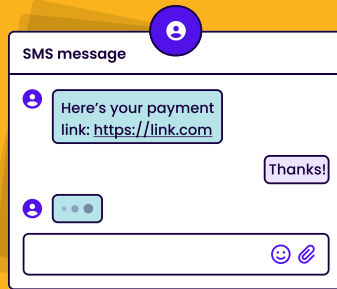
1

Build payment links via our robust API or by using our plug-and-play UI that can be deployed within hours



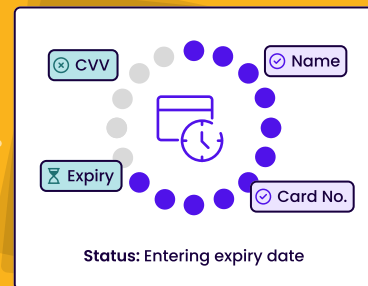
2

Automate, embed, or paste the link into the SMS conversation



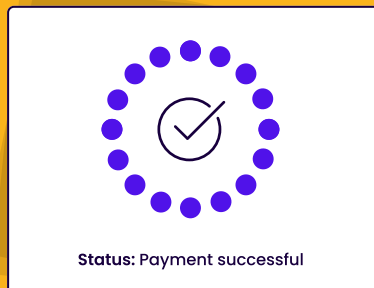
3

The customer follows the link to your Sycurio payment capture page and makes their payment on their phone using a card, digital payment wallet, or instant bank transfer. Your agents have live visibility throughout every stage of each transaction.



4

We confirm the transaction has been completed and send the confirmations. Easy, fast, and flexible



**Harness the immediate connection and convenience of SMS with your customers**

- Experience increased sales, higher conversion rates and reduced drop-offs with simple and secure digital payment links – directly in the SMS conversations your agents and customers are already in
- Live tracking feature allows agents to follow payment status and guide the entire interaction in real time
- Deliver faster and more efficient human-guided transactions that lead to measurably better CX

# Customers prefer the ease of digital wallets and messaging apps for everyday payments.

## Enable digital wallet payments via SMS payment links.

Digital wallets are booming! They're now used for almost half of all global ecommerce payments, and that number is only expected to rise, with the total value of digital wallets transactions predicted to reach **\$16 trillion in 2028!**

# \$16 trillion

total value of digital wallets transactions predicted in 2028



The convenience of SMS, combined with the growing customer preference for digital wallets, presents a significant opportunity for businesses to streamline payments. Empower your customers to pay with their digital wallet via SMS conversation, creating a seamless, fast, and easy way for your customers to complete transactions while texting with your agents.

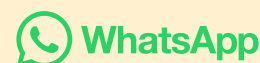
- **Enhanced convenience:** Empower customers to pay quickly and easily with just a simple tap or click, eliminating the need to search for their credit cards and manually enter card details
- **Increased security:** Leverage advanced security features such as tokenization and biometrics for safer, more secure transactions

## Your customers are using WhatsApp. Are you?

Easily configure payment links on mobile messenger apps.

With roughly **two billion monthly active users**, WhatsApp is the most popular mobile messenger app worldwide. And as a cheaper alternative to SMS, its popularity is on the rise!

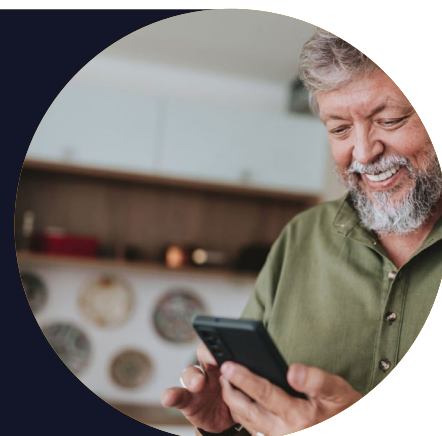
Mobile messenger app users, including those that use WhatsApp, are projected to reach about **seven billion global users by the end of 2030.**



# 7 billion

global users by the end of 2030

**Sycurio.Digital makes it easy to enable payment links on popular messaging applications like WhatsApp, so you can truly meet your customers in the channels they prefer.**




## Digital payments in every channel. Switch Sycurio.Digital

Get in touch today to learn more about harnessing the power of digital payments and how you can take secure payments in your SMS and WhatsApp conversations.

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